Associate of Arts Degree to Bachelor of Science in Business/Business Administration Degree

Program description:

Murray State University offers this program in cooperation with KCTCS and KYVU. The Business Administration program is administered by the Department of Management, Marketing and Business Administration within the College of Business and Public Affairs at Murray State University. The first two years of study are a basic framework of courses, such as English and Mathematics, and the following two years consist of specialized courses in the various fields of business, including accounting, finance, economics, management, marketing, statistics, computers, business ethics and law. Within the Business Administration area, the business administration program prepares students for a variety of career opportunities. It prepares students with a broad and overall understanding of the functional disciplines of business and for middle- and upper-level management positions in business organizations.

Why Business Administration? Pursue an established career path in a large company, start your own business, invest in the stock market, understand and operate computers, work in foreign countries, manage a small or large company, analyze and interpret financial reports, or become involved in the banking industry. From a "Mom and Pop" grocery store to a multinational corporation, your choices are limitless! Graduates from this program at MSU will be prepared for whatever their future holds.

A sample of the types of jobs for which a Business Administration degree prepares you is: business analyst, incorporating specialist, public relations coordinator, teleservices consultant, account manager, small business owner, and consulting.

Objectives pertaining to the BSB degree program are to provide students with: 1. A basic knowledge and understanding of the functional areas of business; 2. A global, cross-cultural perspective toward conducting business in a culturally-diverse business environment; 3. Skills in computer business applications and management information systems; 4. An opportunity to develop their written and oral communications skills with application to the business environment; 5. An ability to recognize and solve problems logically and creatively in an ever-changing business environment; 6. An opportunity to further their knowledge and skills in a chosen are of business.

- **Program length:** Active students may proceed at their own pace, taking as many or as few courses as they can handle.
- % of program offered via KYVU: 100%
- Credits needed to graduate: 128 semester hours
- Degree/Credential awarded: KCTCS Associate in Arts and Murray State University Bachelor of Science in Business/Area in Business Administration

Accreditation:

The BSB/Business Administration degree program at Murray State University is accredited by the prestigious AACSB International- The Association to Advance Collegiate Schools of Business. Only about 405 schools internationally have earned this important endorsement at both the undergraduate and graduate levels. The program is also accredited by SACS- the Southern Association of Colleges and Schools.

• For more information, contact:

Jane Hall Undergraduate Business Coordinator 270-762-3585 jane.hall@murraystate.edu

• Admission requirements:

Admission to the Murray State program is based on academic performance. A minimum of a 2.0 cumulative GPA on a 4.0 scale is required (please see additional Business Administration Admission Requirements below). Transfer credit only will be awarded if the student attended a regionally accredited (as recognized by Murray State) institution of higher education. Please refer to the MSU <u>Undergraduate Bulletin</u> for more detailed information.

List of Murray State University Course Equivalencies with the K.C.T.C.S. System: http://www.murraystate.edu/adm/ad&rg/pdf/equweb.pdf

Other Online Transfer Guides:

http://www.murraystate.edu/adm/ad&rg/transfer%20guide/tranguide.htm

IMPORTANT NOTES: A transfer student who has completed as of May 1995 or later, an approved baccalaureate-oriented Associate of Arts or Associate of Science degree at a KCTCS community college will be accepted with junior class standing and be considered to have completed the baccalaureate University Studies requirements if that student has a minimum cumulative GPA of 2.0 (4.0 scale). Associate degrees completed before May 1995, and those earned at two-year institutions other than those in the K.C.T.C.S. system will be reviewed by the Admissions and Registrar's Office. If the degree is determined to be baccalaureate-oriented and to have comparable content and credit hour criteria, the same benefits will be extended to those graduates.

To be "Fully Certified" a student must have a minimum cumulative GPA of 2.0 (4.0 scale) and have met each of the following criteria before enrolling at Murray State: 1. Earned at least 60 hours of college-level credits; 2. Completed at least 48 hours of general education courses; 3. Completed the 33 hour core transfer component.

The other two levels of certification are "Core Certified" and "Category Certified." Certification at either of these levels insures that your general education courses will transfer as part of Murray State's University Studies requirements.

For further information about these agreements contact *Katherine Kerr*, Coordinator of Admissions Services.

 How to apply for admission to the Kentucky Community and Technical College System and Murray State University:

The Kentucky Community and Technical System: This associate to bachelor's degree is offered by the Kentucky Community and Technical College System and Murray State University. During completion of the associate degree, a KCTCS college must be designated as your Home College. Even though the classes will be delivered by different KCTCS colleges, the Home College will admit you and take care of all of your student service needs including advising, library services, billing, financial aid, etc.

You may register for classes online at the Kentucky Virtual University (KYVU) or directly at your Home College. If requesting through KYVU, your request for classes will go to the college you designate as Home College and the Registrar at the Home College will enroll you for courses once all admission requirements have been met. The entire associate to bachelor's degree may be completed online. Students will apply to KCTCS for the associate program will apply for admissions to Murray State University to complete the bachelor requirements.

Murray State University: New transfer students fill out an admission application form and return it to Admissions Office, Murray State University, P.O. Box 9, Murray, KY 42071-0009, along with a \$25 check for the application fee payable to Murray State University. The application fee is nonrefundable. Please call 800.272.4678 to request an admission application or you can download and print the application from http://www.murraystate.edu/adm/ad&rg/pdf/ugradapp.pdf.

Official transcripts must be mailed to Murray State University directly from all institutions attended. Transfer students who have earned fewer than 24 semester hours of degree credit, also must have an official copy of their high school transcript mailed directly from that school, and must request an official ACT score report.

For further information, contact Bretteni Cox, Transfer Admissions Clerk.

 KCTCS Associate in Arts (Business Transfer Framework) to Murray State University Bachelor of Science in Business through KY Virtual University Courses Checklist:

KCTCS Associate in Arts (Business Transfer Framework)				
General Education Requirements				
Course No.	Title	Credit		
ENG 101	Writing I (minimum C grade)	3		
ENG 102	Writing II (minimum C grade)	3		
COM 181	Basic Public Speaking ***	3		
	Heritage/Humanities ***	9		
ECO 201	Principles of Economics I ***	3		
ECO 202	Principles of Economics II ***	3		
PY 110 or	General Psychology or	3		
PSY 100 or	Introduction to Psychology	(4)		
SOC 101	Introduction to Sociology ***	(3)		
	Social Interaction or Heritage/Humanities*	3		
	Science – 2 courses required, one must include a lab*	7-8		
MT 150**	College Algebra ***	3		
MT 170**	Elementary Calculus	3		
CIS 100	Introduction to Computers	3		
STA 291	Statistical Method (minimum C grade)	3		
	General Education	49-51		
	Business Specialty Courses			
ENG 203 or	Business Writing or	3		
CMS 152	Writing for Business and Industry	3		
ACC 201	Financial Accounting I	3		
ACC 202	Managerial Uses of Accounting Information	3		
BE 267	Introduction to Business Law	3		
	Business Specialty	12		
	Associate in Arts	61-63		

^{**} MT 150 is formerly MA 109 and MT 170 is former MA 123. This course numbering will be effective fall 2004.

KCTCS Transition Courses

Business Electives (choose 3)			
Course No.	Title	Credit	
BE 120 or	Personal Finance or	3	
EFM 100	Personal Financial Management	(3)	
BE 160	Introduction to Business	3	
BE 287	Supervisory Management	3	
BE 288	Personal and Organizational Leadership	3	
	Business Electives	9	
Non-Business Electives (courses with prefixes other than: ACC, ACNT,			
ACT, BE, BET, BMO, BNK, CIS, CPU, OS, OST, OTL, OTM)			
	KCTCS Transition Course Total	17-19	
	Total KCTCS Credit	80	

Murray State University – Bachelor of Science in Business		
Course No.	Title	Credit
BPA 355	Information Systems and Decision Making	3
BPA 442	Business Ethics and Environments	3
BPA 499	Senior Seminar in Business	1
CIS 343	Business Statistics II	2
ECO 310	Issues in the Global Economy	3
FIN 330	Principles of Finance	3
MGT 350	Fundamentals of Management	3
MGT 443	Management of Operations and Technology	3
MGT 590	Strategic Management	3
MKT 360	Principles of Marketing	3
International E	Business Elective (choose one)	
BPA 515	Communicating in International Business Environment	3
ECO 460	International Trade and Finance	(3)
FIN 461	International Financial Management	(3)
MGT 557	International Management	(3)
MKT 568	Global Marketing Management	(3)
Business Electives (upper division credits approved by advisor)		18
	Murray Upper Division Business	48
	Total BSB Credit	128

The Bachelor of Science in Business degree at Murray State University requires a minimum of 128 specific hours. Of the 128 hours, at least 42 hours must be in 300-500 level courses with a minimum of 39 hours in business courses from Murray State University. No more than three hours of co-op or internship may count toward the degree.

***There may be additional courses that meet these requirements. Please check the current course catalog and online class schedule for additional information and offerings.

Helpful links:

http://www.kctcs.edu/distancelearning/Courses.htm

http://www.kctcs.edu/distancelearning/collegeContacts.htm

http://www.kctcs.edu/distancelearning/bookstore.htm